



# ***ESG FRONTRUNNERS SESSION 3***

## ***webinar: 'Go beyond compliance'***

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10 June 2025, Online



**unitar**  
United Nations Institute for Training and Research



**Helen Jacobs**

Voka

# VSME

10 juni 2025

Helen Jacobs - Voka



# Achtergrond

Omvorming van de EU-economie voor een duurzame toekomst

Onderzoek mobiliseren en innovatie bevorderen

Een "zero pollution"-ambitie voor een milieu zonder toxische stoffen

Behoud en herstel van de ecosystemen en de biodiversiteit

"Van boer tot bord": een milieuvriendelijk, gezond en rechtvaardig voedselsysteem

Versnelde overgang naar intelligente en duurzame mobiliteit

Niemand aan zijn lot overlaten (billijke overgang)

Een groen pact voor Europa

Versterking van de klimaatambitie van de EU voor 2030 en 2050

Levering van veilige, betaalbare en schone energie

De industrie mobiliseren voor een circulaire en schone economie

De bouw en de renovatie van hulpbronnen- en energie-efficiënte gebouwen

De overgang financieren

De EU als wereldleider

Een Europees pact voor het klimaat

# Corporate Sustainability Reporting Directive

## Captatie

Dubbele  
materialiteitsanalyse -  
bepalen van materiële  
thema's gebaseerd op  
impactmaterialiteit en  
financiële materialiteit

## Analyse

KPIs & beleid ontwikkelen  
met een focus op  
beschikbaarheid en  
kwaliteit van data gelinkt  
aan materiële thema's

## Rapportage

Van materiële thema's en  
gelinkte kwalitatieve en  
kwantitatieve data in een  
geconsolideerd rapport

# Omnibus I: impAct op CorporAte SustAinAbility Reporting Directive

- Beursgenoteerde bedrijven in de Europese Unie.
- Grote ondernemingen met 2 van de 3 volgende criteria
  - € 25 miljoen balanstotaal
  - € 50 miljoen netto-omzet
  - Gemiddeld 250 werknemers
  - Inclusief niet EU dochterondernemingen
- Ondernemingen buiten de Europese Unie.
  - Een EU netto-omzet >€ 150 miljoen
  - Minstens 1 grote of in de EU beursgenoteerde dochteronderneming hebben



- EU-bedrijven met meer dan 1000 werknemers en een netto wereldwijde omzet van ten minste €450 miljoen
- Niet-EU-bedrijven met een omzet van ten minste €450 miljoen gegenereerd op de Europese markt
- Uitstel van inwerkingtreding met één jaar

# Wat met kmo's?

# Nood aan aparte standaard

- 1 Helder & uniform kader:** antwoord op verwachte wildgroei aan vragenlijsten van grote klanten, partners, banken of investeerders
- 2 Vrijwillig:** geen verplichte naleving, maar mogelijkheid om inzicht te krijgen in ESG-beleid en gestructureerd te antwoorden naar partners
- 3 Laagdrempelig:** basismodule bedoeld voor allerkleinste spelers, aangevuld met “comprehensive module” voor diepgaandere analyse
- 4 Safeguard:** CSRD-plichtige bedrijven mogen in principe niet meer info vragen aan kmo's dan wat in de VSME is opgenomen

# VSME

## Basic Module

- Instapmodule bedoeld voor alle kmo's
- Minimumeisen rond ESG
- Vooral bedoeld voor ondernemingen met <10 werknemers en/of ondernemingen die net beginnen met het meten en rapporteren van duurzaamheid

## Comprehensive module

- Enkel aanvullend op de basic module te gebruiken
- Meer focus op strategie en bredere impact
- Ideaal voor wie verder gevorderd is in duurzaamheidsstrategie en/of onder vorige scope van CSRD zou vallen

# VSME

## Basic Module

### 1. General information

- B1- Basis for preparation
- B2 - Practices, policies and future initiatives for transitioning towards a more sustainable economy

### 2. Environment metrics

- B3 - Energy and greenhouse gas emissions B4
- - Pollution of air, water and soil
- B5 - Biodiversity B6
- - Water
- B7 - Resource use, circular economy and waste management

### 3. Social metrics

- B8 - Workforce - General characteristics B9
- - Workforce - Health and safety
- B10 - Workforce - Remuneration, collective bargaining and training

### 4. Governance metrics

- B11 - Convictions and fines for corruption and bribery

## Comprehensive module

### 1. General information

- C1 - Strategy: business model and sustainability-related initiatives
- C2 - Description of practices, policies and future initiatives for transitioning towards a more sustainable economy

### 2. Environment metrics

- C3 - GHG reduction targets and climate transition
- C4 - Climate risks

### 3. Social metrics

- C5 - Additional (general) workforce characteristics
- C6 - Additional own workforce information - Human rights policies and processes
- C7 - Severe negative human rights incidents

### 4. Governance metrics

- C8 - Revenues from certain sectors and exclusion from EU reference benchmarks
- C9 - Gender diversity ratio in the governing body

# Meerwaarde van de VSME

- 1 Efficiënt:** structurele manier om gegevens te verzamelen en te rapporteren over je duurzaamheidsinspanningen
- 2 Inzicht:** door al je kwalitatieve & kwantitatieve data te verzamelen krijg je een beter zicht op je ESG-beleid en waar eventuele risico's zitten
- 3 Reputatie:** door op een gestructureerde manier op vragen van partners en financiële instellingen te antwoorden, vergroot je het vertrouwen en blijf je een stapje voor op concurrenten
- 4 Groeikansen:** gestructureerd data verzamelen en rapporteren legt verbeterpunten bloot waar je op kan inzetten

**Hoe begin ik er  
aan?**

1. Begeleiding
2. Opleiding
3. Templates/tools

# Opleiding: Wegwijs in de VSME - de vrijwillige duurzaamheidsrapportagestandaard voor kmo's

WEST-VLAANDEREN

Direct naar:

[Take-aways van deze opleiding](#) [Spreker](#) [Voor wie?](#) [Praktische info](#)

## Wij helpen je op weg

De VSME-standaard telt 66 pagina's tekst, dat kan overweldigend lijken. Daarom hebben VLAIO en het Enterprise Europe Network Vlaanderen een praktische Excel-tool ontwikkeld. Deze tool vertaalt de standaard naar een duidelijke structuur met invulvelden, zodat je stap voor stap jouw eigen duurzaamheidsrapport kan opstellen, volledig in lijn met de VSME.

[Download de Excel-tool VSME](#)

## Hulp nodig?

Heb je feedback, vragen of loop je vast bij het invullen van de tool? Neem dan gerust contact op met het Enterprise Europe Network Vlaanderen ([enterprise.europe@vlaanderen.be](mailto:enterprise.europe@vlaanderen.be)). Wij helpen je graag verder.

The **VSME Digital Template** and **XBRL Taxonomy** are intended to enable digital sustainability reporting in accordance with the **Voluntary Sustainability Reporting Standard for non-listed SMEs (VSME)**, which was submitted as technical advice to the European Commission (EC) on 17 December 2024.

The **VSME Standard** has been developed for use by non-listed **SMEs**, including micro-enterprises, and has not been tested for use by larger and more complex companies (i.e. those with more than 250 employees). The work of the **VSME Ecosystem**, including the Digital Template and XBRL Taxonomy, aims to support **companies with fewer than 250 employees** in applying the VSME Standard by standardising the custom questionnaires that many currently face.

The **VSME Digital Template** and **XBRL Taxonomy** form part of the fifth deliverable, “**VSME Support Guides**”, and were developed in response to feedback from preparers and users during the public consultation on the VSME Exposure Draft, which took place from 22 January to 21 May 2024. In April 2025, the **EFRAG Secretariat** consulted members of the SME Forum and the DRCF on the VSME Digital Template and XBRL Taxonomy prior to their release.

# Detail of questionnaire

# Oproep voor testers!

← Kube

Progress 9% complete ←

**Report structure**

- General
- B1 Basis for preparation 46%
- B2 Practices, policies and future... 0%
- C1 Strategy: Business Model and... 0%

General

**B1 Basis for preparation**

Name of the reporting entity Validated

Bob's Bakery

Identifier of the reporting entity (VAT number)

BE1234567891

Registered address

Kerkstraat 9A/3590, 2240 Zandhoven, Belgium

Basis for reporting (consolidated or individual basis)

Mandatory Set of 42 Finance

Consolidated

List of subsidiaries

Mandatory Set of 42

Subsidiary	Registered Address	Regi...
Add name	Clemenceaustraat 72, 286	Write

Submit

← Kube

Progress 9% complete ←

**Report structure**

- General
- B1 Basis for preparation 46%
- B2 Practices, policies and future... 0%
- C1 Strategy: Business Model and... 0%

Practices, policies and future initiatives (PPI) for transitioning towards a more sustainable economy Not started

Add a label

Sustainability Issue	Do you have existing sustainability PPI that address this issue?	Description
Climate change	Yes	Write your answer in here...
Pollution	No	Write your answer in here...
Water and marine resources	Select..	Write your answer in here...
Biodiversity and ecosystems	Select..	Write your answer in here...
Circular economy	Select..	Write your answer in here...
Own workforce	Select..	Write your answer in here...
Workers in the value chain	Select..	Write your answer in here...
Affected communities	Select..	Write your answer in here...
Consumers and end-users	Select..	Write your answer in here...
Business conduct	Select..	Write your answer in here...

Process to address human rights related complaints in place Not started

Add a label

Submit

**Information**

**Examples**

Your strategy is to reduce your carbon footprint (part of climate change). Your tools to achieve this may be: you already use energy-saving LED lights (practice), or have a rule to only buy green electricity (policy), or plan to switch your delivery fleet to electric vans by 2027 (future initiative). All of these could support the objective of your strategy.

or

Your strategy is to ensure safety of the local community (part of affected communities). Your tools to achieve this may be: we organise yearly stakeholder meetings where concerns are raised (practice), or have a rule to install safety perimeters around construction sites (policy), or plan to develop an emergency response plan in case of an incident on the construction site involving nearby housing (future initiative). All of these could support the objective of your strategy.

**What is this about**

Here you can list what is already in place within your company as of practices, policies and/or future initiatives. This is an opportunity to explain what your company is already doing today about sustainability matters.

- Please consult this list if you need to see what (sub)topics are all included under sustainability: LINK VSME: Appendix B: List of possible sustainability issues.
- What you do does not have to be formalised. It may be as simple as an unwritten rule that you only buy local supplies, order organic food for employees, have LED lights to reduce energy consumption.

**Nog vragen?**

# Environmental, Social & Governance (ESG)

Deze landingspagina is een one-stop-hub waar je alles kunt ontdekken over ESG (Environmental, Social, and Governance) en de gerelateerde wetgeving. Hier verken je hoe deze onderwerpen met elkaar verbonden zijn en welke vereisten er vanuit voortvloeien voor ondernemingen binnen de Europese Unie.

Betekenis

Oorsprong

Rapportage

Waardeketenwetgeving

Waarvoor staat ESG

## Navigeer

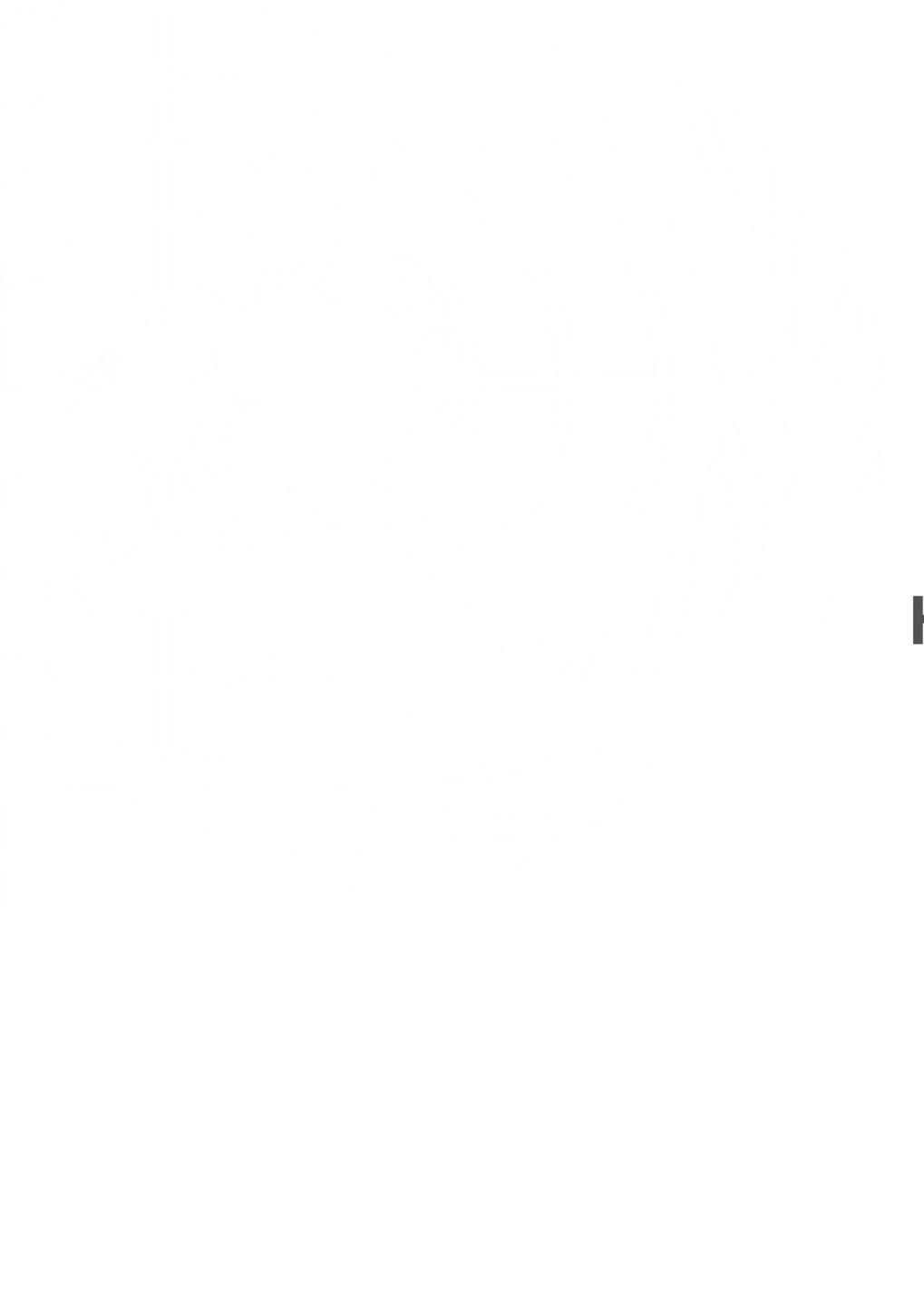
Environmental, Social & Governance  
(ESG)

Corporate Sustainability Reporting  
Directive (CSRD)

Carbon Border Adjustment  
Mechanism (CBAM)

Europese due diligence-wetgeving

# Bedankt!



**Hanne De Weer**  
Pantarein



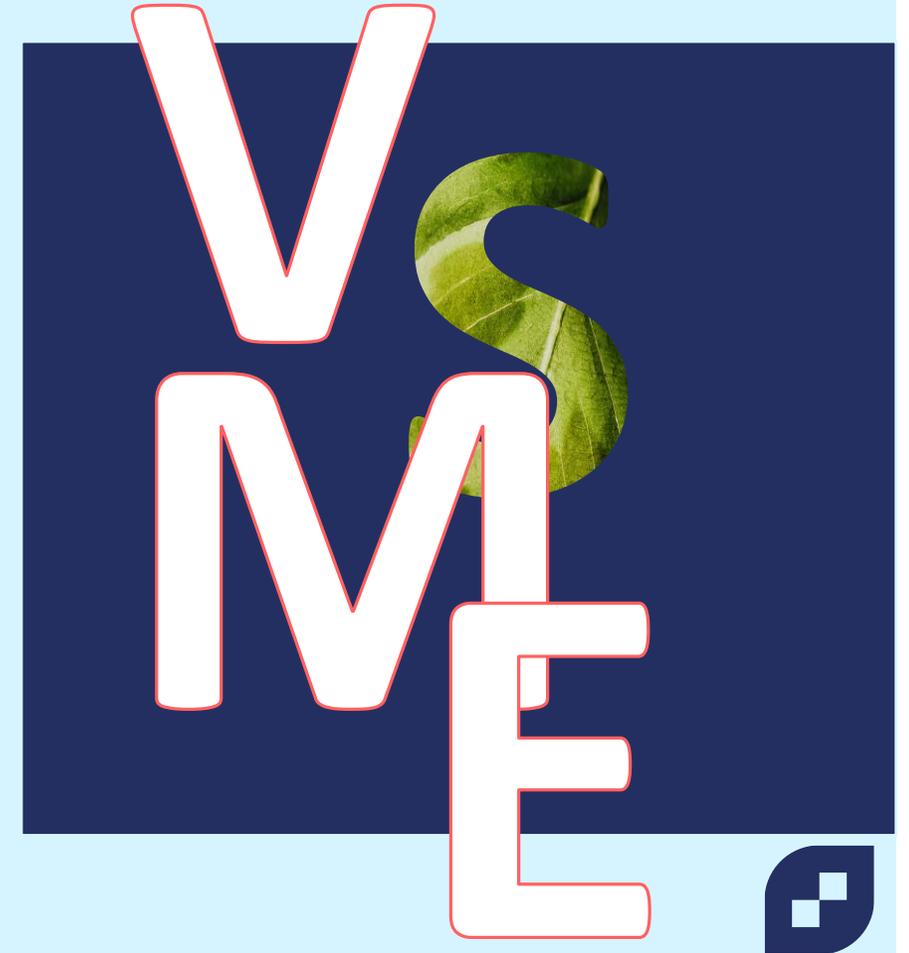
# VSME – best practices & challenges

# 01

## Introduction: CSRD vs VSME

# VSME: the key to voluntary ESG-reporting

- If you are not subject to CSRD (or pending the Omnibus proposal)  
⇒ VSME = a solid starting point for a sustainability report
- 1. To face the **growing sustainability data requests** from banks, investors, large companies
- 2. To provide a head start in complying with regulations
- 3. To strengthen your market position and help reduce costs



# CSRD vs VSME : Double materiality analysis (DMA)

## Financial materiality



Primary target group:  
Investors, banks

## Impact materiality



Primary target group:  
Clients, employees, society, investors

VSME: DMA is not mandatory, however ...

- ⇔ Provide relevant information on:
- Positive or negative **impact** on people or on the environment
  - How sustainability issues affect your **financial** position

DMA is a useful assessment for determining which topics are relevant.



# CSRD vs VSME : Number of datapoints

**104** disclosure requirements (DR)

**> 1000** data points  
 - mandatory  
 - voluntary

+ application requirements per standard (AR)

ESRS 2	ESRS E1	ESRS E2	ESRS E3	ESRS E4	ESRS E5	ESRS S1	ESRS S2	ESRS S3	ESRS S4	ESRS G1
BP-1	GOV-3	IRO-1	IRO-1	E4-1	IRO-1	SBM-2	SBM-2	SBM-2	SBM-2	GOV-1
BP-2	E1-1	E2-1	E3-1	SBM-3	E5-1	SBM-3	SBM-3	SBM-3	SBM-3	IRO-1
GOV-1	SBM-3	E2-2	E3-2	IRO-1	E5-2	S1-1	S2-1	S3-1	S4-1	G1-1
GOV-2	IRO-1	E2-3	E3-3	E4-2	E5-3	S1-2	S2-2	S3-2	S4-2	G1-2
GOV-3	E1-2	E2-4	E3-4	E4-3	E5-4	S1-3	S2-3	S3-3	S4-3	G1-3
GOV-4	E1-3	E2-5	E3-5	E4-4	E5-5	S1-4	S2-4	S3-4	S4-4	G1-4
GOV-5	E1-4	E2-6		E4-5	E5-6	S1-5	S2-5	S3-5	S4-5	G1-5
SBM-1	E1-5			E4-6		S1-6				G1-6
SBM-2	E1-6					S1-7				
SBM-3	E1-7					S1-8				
IRO-1	E1-8					S1-9				
IRO-2	E1-9					S1-10				
MDR-P						S1-11				
MDR-A						S1-12				
MDR-M						S1-13				
MDR-T						S1-14				
						S1-15				
						S1-16				
						S1-17				



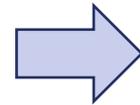
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ESRS 2	ESRS E1	ESRS E2	ESRS E3	ESRS E4	ESRS E5	ESRS S1	ESRS S2	ESRS S3	ESRS S4	ESRS G1
BP-1	GOV-3	IRO-1	IRO-1	E4-1	IRO-1	SBM-2	SBM-2	SBM-2	SBM-2	GOV-1
BP-2	E1-1	E2-1	E3-1	SBM-3	E5-1	SBM-3	SBM-3	SBM-3	SBM-3	IRO-1
GOV-1	SBM-3	E2-2	E3-2	IRO-1	E5-2	S1-1	S2-1	S3-1	S4-1	G1-1
GOV-2	IRO-1	E2-3	E3-3	E4-2	E5-3	S1-2	S2-2	S3-2	S4-2	G1-2
GOV-3	E1-2	E2-4	E3-4	E4-3	E5-4	S1-3	S2-3	S3-3	S4-3	G1-3
GOV-4	E1-3	E2-5	E3-5	E4-4	E5-5	S1-4	S2-4	S3-4	S4-4	G1-4
GOV-5	E1-4	E2-6		E4-5	E5-6	S1-5	S2-5	S3-5	S4-5	G1-5
SBM-1	E1-5			E4-6		S1-6				G1-6
SBM-2	E1-6					S1-7				
SBM-3	E1-7					S1-8				
IRO-1	E1-8					S1-9				
IRO-2	E1-9					S1-10				
MDR-P						S1-11				
MDR-A						S1-12				
MDR-M						S1-13				
MDR-T						S1-14				
						S1-15				
						S1-16				
						S1-17				



OPTION A

- Basic module

↔ +/- 50 datapoints

OPTION B

- Basic module
- + Comprehensive module

↔ +/- 100 datapoints



# CSRD vs VSME : Content

- Less datapoints, but what remains?

- General structure:



- Focus on climate change: CO<sub>2</sub> reduction targets and climate transition plan also mentioned in VSME

- Less datapoints regarding:

- Narrative ⇔ Focus on metrics
- Value chain ⇔ Focus on human rights + scope 3 in Comprehensive module
- Some sustainability topics such as substances of concern, corporate culture, etc. ⇔ only mentioned in table appendix B



# Appendix B – List of possible sustainability issues

Topic	Sustainability issue: Sub-topic	Sustainability issue: sub-sub topic
Climate change	<ul style="list-style-type: none"> <li>Climate change adaptation</li> <li>Climate change mitigation</li> <li>Energy</li> </ul>	
Pollution	<ul style="list-style-type: none"> <li>Pollution of air</li> <li>Pollution of water</li> <li>Pollution of soil</li> <li>Pollution of living organisms and food resources</li> <li>Substances of concern</li> <li>Substances of very high concern</li> <li>Microplastics</li> </ul>	
Water and marine resources	<ul style="list-style-type: none"> <li>Water</li> <li>Marine resources</li> </ul>	<ul style="list-style-type: none"> <li>Water consumption</li> <li>Water withdrawals</li> <li>Water discharges</li> <li>Water discharges in the oceans</li> <li>Extraction and use of marine resources</li> </ul>
Biodiversity and ecosystems	<ul style="list-style-type: none"> <li>Direct impact drivers of biodiversity loss</li> </ul>	<ul style="list-style-type: none"> <li>Climate Change</li> <li>Land-use change, fresh water-use change and sea-use change</li> <li>Direct exploitation</li> <li>Invasive alien species</li> <li>Pollution</li> <li>Others</li> </ul>
	<ul style="list-style-type: none"> <li>Impacts on the state of species</li> </ul>	<ul style="list-style-type: none"> <li>Examples:</li> <li>Species population size</li> <li>Species global extinction risk</li> </ul>
	<ul style="list-style-type: none"> <li>Impacts on the extent and condition of ecosystems</li> </ul>	<ul style="list-style-type: none"> <li>Examples:</li> <li>Land degradation</li> <li>Desertification</li> <li>Soil sealing</li> </ul>
	<ul style="list-style-type: none"> <li>Impacts and dependencies on ecosystem services</li> </ul>	
Circular economy	<ul style="list-style-type: none"> <li>Resources inflows, including resource use</li> <li>Resource outflows related to products and services</li> <li>Waste</li> </ul>	
Own workforce	<ul style="list-style-type: none"> <li>Working conditions</li> </ul>	<ul style="list-style-type: none"> <li>Secure employment</li> <li>Working time</li> <li>Adequate wages</li> <li>Social dialogue</li> </ul>

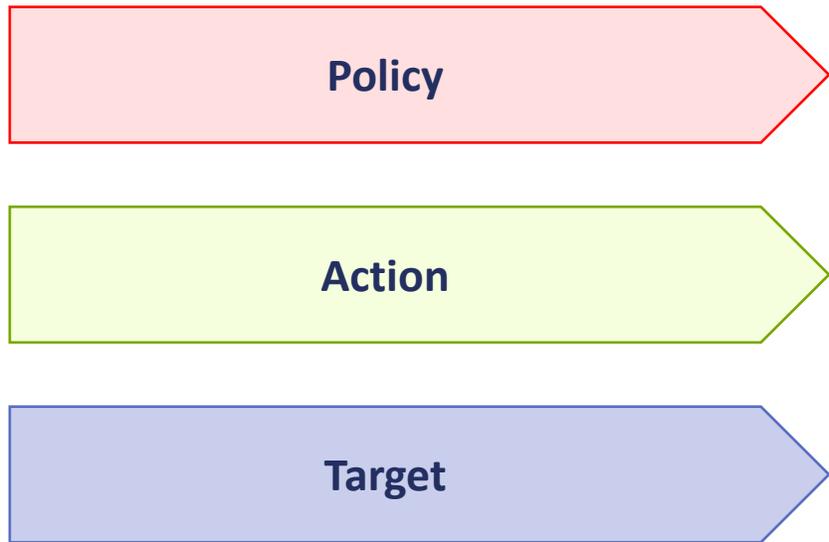
Topic	Sustainability issue: Sub-topic	Sustainability issue: sub-sub topic
		<ul style="list-style-type: none"> <li>Freedom of association, the existence of works councils and the information, consultation and participation rights of workers</li> <li>Collective bargaining, including rate of workers covered by collective agreements</li> <li>Work-life balance</li> <li>Health and safety</li> </ul>
	<ul style="list-style-type: none"> <li>Equal treatment and opportunities for all</li> </ul>	<ul style="list-style-type: none"> <li>Gender equality and equal pay for work of equal value</li> <li>Training and skills development</li> <li>Employment and inclusion of persons with disabilities</li> <li>Measures against violence and harassment in the workplace</li> <li>Diversity</li> </ul>
	<ul style="list-style-type: none"> <li>Other work-related rights</li> </ul>	<ul style="list-style-type: none"> <li>Child labour</li> <li>Forced labour</li> <li>Adequate housing</li> <li>Privacy</li> </ul>
Workers in the value chain	<ul style="list-style-type: none"> <li>Working conditions</li> </ul>	<ul style="list-style-type: none"> <li>Secure employment</li> <li>Working time</li> <li>Adequate wages</li> <li>Social dialogue</li> <li>Freedom of association, including the existence of work councils</li> <li>Collective bargaining</li> <li>Work-life balance</li> <li>Health and safety</li> </ul>
	<ul style="list-style-type: none"> <li>Equal treatment and opportunities for all</li> </ul>	<ul style="list-style-type: none"> <li>Gender equality and equal pay for work of equal value</li> <li>Training and skills development</li> <li>The employment and inclusion of persons with disabilities</li> <li>Measures against violence and harassment in the workplace</li> <li>Diversity</li> </ul>
	<ul style="list-style-type: none"> <li>Other work-related rights</li> </ul>	<ul style="list-style-type: none"> <li>Child labour</li> <li>Forced labour</li> <li>Adequate housing</li> <li>Water and sanitation</li> <li>Privacy</li> </ul>
Affected communities	<ul style="list-style-type: none"> <li>Communities' economic, social and cultural rights</li> </ul>	<ul style="list-style-type: none"> <li>Adequate housing</li> <li>Adequate food</li> <li>Water and sanitation</li> <li>Land-related impacts</li> </ul>

Topic	Sustainability issue: Sub-topic	Sustainability issue: sub-sub topic
		<ul style="list-style-type: none"> <li>Security-related impacts</li> </ul>
	<ul style="list-style-type: none"> <li>Communities' civil and political rights</li> </ul>	<ul style="list-style-type: none"> <li>Freedom of expression</li> <li>Freedom of assembly</li> <li>Impacts on human rights defenders</li> </ul>
	<ul style="list-style-type: none"> <li>Rights of indigenous communities</li> </ul>	<ul style="list-style-type: none"> <li>Free, prior and informed consent</li> <li>Self-determination</li> <li>Cultural rights</li> </ul>
Consumers and end-users	<ul style="list-style-type: none"> <li>Information-related impacts for consumers and/or end-users</li> </ul>	<ul style="list-style-type: none"> <li>Privacy</li> <li>Freedom of expression</li> <li>Access to (quality) information</li> </ul>
	<ul style="list-style-type: none"> <li>Personal safety of consumers and/or end-users</li> </ul>	<ul style="list-style-type: none"> <li>Health and safety</li> <li>Security of a person</li> <li>Protection of children</li> </ul>
	<ul style="list-style-type: none"> <li>Social inclusion of consumers and/or end-users</li> </ul>	<ul style="list-style-type: none"> <li>Non-discrimination</li> <li>Access to products and services</li> <li>Responsible marketing practices</li> </ul>
Business conduct	<ul style="list-style-type: none"> <li>Corporate culture</li> <li>Protection of whistle-blowers</li> <li>Animal welfare</li> <li>Political engagement</li> <li>Management of relationships with suppliers including payment practices</li> </ul>	
	<ul style="list-style-type: none"> <li>Corruption and bribery</li> </ul>	<ul style="list-style-type: none"> <li>Prevention and detection including training</li> <li>Incidents</li> </ul>



# CSRD vs VSME : IRO management

- IRO management remains important



- For each relevant/material sustainability topic:
  - **Overview** of policies, actions and targets
  - Briefly **describe** them



# 02

**How can your company get started with the VSME?**

# 1. Choose a relevant module

- No experience / small SME  $\Rightarrow$  Basic module
- 250 to 1.000 employees  $\Rightarrow$  Comprehensive module



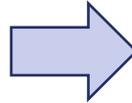
## 2. Collect relevant information and perform a gap analysis

Social											
DR	Paragraph	Related paragraph in Guidance	Name	Data Type	Basic module or comprehensive	Voluntary datapoint [V]	Relevant or applicable?	IRO reference - name (if applicable)	Comment Pantarein (why relevant / applicable or not?)	Gap identified (Yes, No, Partia)	Gap severity
B8	Workforce - general characteristics										
B8	39 a	181	Number of employees in headcount or full-time equivalent by type of employment contract (temporary or permanent)	data	BM						#DELING.DOOR.0!
B8	39 b		Number of employees in headcount or full-time equivalent by gender	data	BM						N/A
B8	39 c		Number of employees in headcount or full-time equivalent by country of the employment contract, if the undertaking operates in more than one country	data	BM						N/A
B8	40	183	If the undertaking employs 50 or more employees, it shall disclose the employee turnover rate for the reporting period	data	BM						N/A
B9	Workforce - Health and safety										
B9	41 a	185	Number and rate of recordable work-related accidents involving own employees	data	BM						N/A
B9	41 b		Number of fatalities as a result of work-related injuries and work-related ill health involving own employees	data	BM						N/A
B10	Workforce - Remuneration, collective bargaining and training										
B10	42 a	192	Whether the employees receive pay that is equal or above applicable minimum wage for the country it reports in, determined directly by the national minimum wage law or through a collective bargaining	narrative	BM						N/A



# 3. Close the remaining gaps and report

ID	Language	Related program or guideline	Name	Data Type	Basic module or completion	Voluntary element	Relevant or applicable	SD reference - name (if applicable)	Comment: Remains fully relevant / applicable or not?	Gap identified (Yes, No, Part)	Gap severity
01	English	UN Sustainable Development Goals	Goal 1: No poverty	Text	Yes	No	Yes	1.1		Yes	High
02	English	UN Sustainable Development Goals	Goal 2: Zero hunger	Text	Yes	No	Yes	2.1		Yes	High
03	English	UN Sustainable Development Goals	Goal 3: Good health and well-being	Text	Yes	No	Yes	3.1		Yes	High
04	English	UN Sustainable Development Goals	Goal 4: Quality education	Text	Yes	No	Yes	4.1		Yes	High
05	English	UN Sustainable Development Goals	Goal 5: Gender equality	Text	Yes	No	Yes	5.1		Yes	High
06	English	UN Sustainable Development Goals	Goal 6: Clean water and sanitation	Text	Yes	No	Yes	6.1		Yes	High
07	English	UN Sustainable Development Goals	Goal 7: Affordable and clean energy	Text	Yes	No	Yes	7.1		Yes	High
08	English	UN Sustainable Development Goals	Goal 8: Decent work and economic growth	Text	Yes	No	Yes	8.1		Yes	High
09	English	UN Sustainable Development Goals	Goal 9: Industry, innovation and infrastructure	Text	Yes	No	Yes	9.1		Yes	High
10	English	UN Sustainable Development Goals	Goal 10: Reduced inequalities	Text	Yes	No	Yes	10.1		Yes	High
11	English	UN Sustainable Development Goals	Goal 11: Sustainable cities and communities	Text	Yes	No	Yes	11.1		Yes	High
12	English	UN Sustainable Development Goals	Goal 12: Responsible consumption and production	Text	Yes	No	Yes	12.1		Yes	High
13	English	UN Sustainable Development Goals	Goal 13: Climate action	Text	Yes	No	Yes	13.1		Yes	High
14	English	UN Sustainable Development Goals	Goal 14: Life below water	Text	Yes	No	Yes	14.1		Yes	High
15	English	UN Sustainable Development Goals	Goal 15: Life on land	Text	Yes	No	Yes	15.1		Yes	High
16	English	UN Sustainable Development Goals	Goal 16: Peace, justice and strong institutions	Text	Yes	No	Yes	16.1		Yes	High
17	English	UN Sustainable Development Goals	Goal 17: Partnerships for sustainable development	Text	Yes	No	Yes	17.1		Yes	High



# 03

## Best practices & challenges

# 1. Make a clear and transparent sustainability report

1. Clear and comprehensible content
2. Transparent and truthful
3. Easy to read (i.e. nice lay-out)

⇒ Important tool to

- ⇒ reply to questions of stakeholders
- ⇒ communicate internally and externally on ESG performances



## 2. Develop KPI factsheets

- High focus on metrics in VSME

⇒ **Data management can be a big challenge**

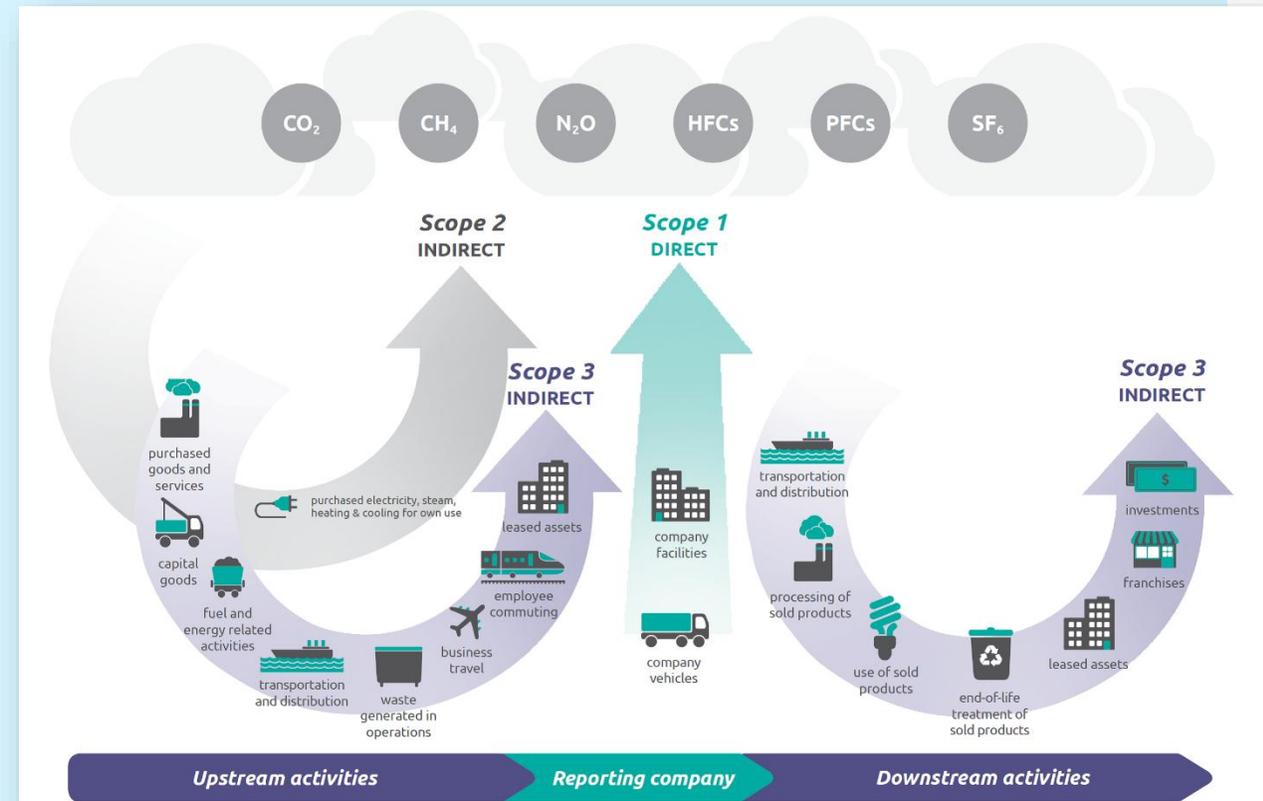
- Make a clear overview of all KPIs and create separate factsheets for each individual KPI:
  - Data owner
  - Data sponsor
  - Definition and methodology
  - Assumptions
  - Source of the data
  - Possible actions to improve data collection
  - Etc.



# 3. Reduce your carbon footprint

- Why?
  - CO<sub>2</sub>-prices will increase (ETS)
  - Reporting CO<sub>2</sub> emissions has become an international standard
  - It is also an important topic in the VSME

⇒ It will reduce costs and increase efficiency



## 4. Develop a unique ESG roadmap

- **Double materiality assessment:** the foundation of a strong strategy
  - Identifies the sustainability topics most relevant to your business
  - Supports informed decision-making
  - Drives focused and effective strategic action
- Essential for building a resilient and future-proof strategy with an ESG-roadmap, including targets



## 5. Use CSRD as 'inspiration'

- VSME: limited or no coverage of certain topics:
  - Substances of concern
  - Corporate culture
  - Workers in the value chain
  - Local community
  - End users
  - ....
- Use the CSRD as inspiration to:
  - Add extra depth where needed (also required in VSME through Appendix B)
  - Benchmark against potential competitor disclosures
  - Strengthen your sustainability narrative beyond the basics



# 6. Implement sustainability in the corporate culture

By making ESG part of your governance



## ONBOARDING

*raising awareness of the need for change*

- What will be the focus of the organisation
- What will this mean for people in the organisation



## CHANGE

*creating opportunities with the sustainability ambassadors*

- Employees contribute to the implementation of the ESG strategy via ESG Tracks



## EMBED

*embedding the changes*

- Sustainability as the new normal
- Keep data collection and tracking simple for data owners



pantarein

[wearepantarein.be](https://wearepantarein.be)



**Charlotte Heyvaert**  
CIFAL Flanders



## BRIEF OVERVIEW OF THE SDGS AND ESG FRAMEWORK





# COMPARE ESG FRAMEWORK WITH SDGS

UNITED NATIONS V. EUROPEAN UNION





## COMPARING THE SDGS AND ESG FRAMEWORK

# COMPARING SDGS AND ESG

## HOW DO THE SDGS FIT INTO THE ESG FRAMEWORK



# COMPARING SDGS AND ESG

## HOW DO THE SDGS FIT INTO THE ESG FRAMEWORK



CSRD standards	SDGs				
ESRS E1 Climate Change	<b>7</b> AFFORDABLE AND CLEAN ENERGY 	<b>13</b> CLIMATE ACTION 			
ESRS E2 Pollution	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>6</b> CLEAN WATER AND SANITATION 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	<b>14</b> LIFE BELOW WATER 
ESRS E3 Water & marine resources	<b>6</b> CLEAN WATER AND SANITATION 	<b>14</b> LIFE BELOW WATER 			
ESRS E4 Biodiversity & Ecosystems	<b>6</b> CLEAN WATER AND SANITATION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 		
ESRS E5 Resource use & Circular economy	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	

# COMPARING SDGS AND ESG

## HOW DO THE SDGS FIT INTO THE ESG FRAMEWORK



CSRD standards	SDGs					
ESRS S1 Own workforce	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>10</b> REDUCED INEQUALITIES 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 
ESRS S2 Workers in the value chain	<b>3</b> GOOD HEALTH AND WELL-BEING 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>10</b> REDUCED INEQUALITIES 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 
ESRS S3 Affected communities	<b>5</b> GENDER EQUALITY 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>10</b> REDUCED INEQUALITIES 	<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	
ESRS S4 Consumers end users	<b>10</b> REDUCED INEQUALITIES 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 			

# COMPARING SDGS AND ESG

## HOW DO THE SDGS FIT INTO THE ESG FRAMEWORK



CSRD standards	SDGs					
ESRS G1 Business conduct	<b>4</b> QUALITY EDUCATION 	<b>8</b> DECENT WORK AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<b>12</b> RESPONSIBLE CONSUMPTION AND PRODUCTION 	<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS 	<b>17</b> PARTNERSHIPS FOR THE GOALS 

# COMPARING SDGS AND ESG

## HOW DO THE SDGS FIT INTO THE ESG FRAMEWORK



- Conclusion: pretty much all ESRS sustainability matters are covered by the SDGs or the SDG sub targets
- The CSRD requires companies to report within the **ESRS structure**

**Appendix D: Structure of the ESRS sustainability statement**

This appendix is an integral part of ESRS 1 and has the same authority as the other parts of the Standard with respect to reporting in four parts as outlined in paragraph 115.

Part of the management report	ESRS codification	Title
1. General information	ESRS 2	<i>General disclosures</i> , including information provided under the Application Requirements of topical ESRS listed in ESRS 2 Appendix C.
2. Environmental information	<i>Not applicable</i>	<i>Disclosures pursuant to Article 8 of Regulation (EU) 2020/852 (Taxonomy Regulation)</i>
	ESRS E1	<i>Climate change</i>
	ESRS E2	<i>Pollution</i>
	ESRS E3	<i>Water and marine resources</i>
	ESRS E4	<i>Biodiversity and ecosystems</i>
3. Social information	ESRS E5	<i>Resource use and circular economy</i>
	ESRS S1	<i>Own workforce</i>
	ESRS S2	<i>Workers in the value chain</i>
	ESRS S3	<i>Affected communities</i>
4. Governance information	ESRS S4	<i>Consumers and end-users</i>
	ESRS G1	<i>Business conduct</i>

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## CONCLUSION

## CONCLUSION

### ARE THE SDGs NO LONGER RELEVANT?

SDGs and the CSRD are not exclusive: we can leverage both models!

- Means vs. goals: goals as inspiration for setting objectives
- Using the SDGs in initial desk research
- Linking the SDGs (visually) to standards
- Inspiration from underlying values of the UN 2030 Agenda



**Sébastien Hottlet**  
Gaasch Packaging

# GAASCH PACKAGING

A Member of



**Packaging Alliance**  
Europe

# Agenda

---

- Gaasch Packaging BE : Activity & Footprint
- Packaging Alliance Europe : Group structure and Footprint
- CSRD criteria applied to Gaasch Packaging and PAE
- Possible impact Omnibus
- VSME
- SDG and ESG
- Open discussion points



# Agenda

---

- Gaasch Packaging BE : Activity & Footprint
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- SDG and ESG
- Open discussion points



# Gaasch Packaging – Facts & Figures (2024)

- **Core Business** : Primary Packaging Distribution
- **Number of Employees:** 40
- **Established:** 1906
- **Warehouse space:** 16.000 m<sup>2</sup>
- **Turnover 2024:** 58 million €
- **Fleet of own Trucks:** 4
- **Number of SKU:** approx. 4.000



# Agenda

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Packaging Alliance  
Europe

# Operations in Europe

GAASCH PACKAGING



PATTESONS GLASS

Nova-Pack



TREFFPACK



GAASCH PACKAGING

GAASCH PACKAGING

URSAN  
SINCE 1956  
VERPAKKINGEN BV

PG  
PREMIUM  
GLASS



# Agenda

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- Open discussion points



CSRD Criteria	Gaasch Packaging NV	Packaging Alliance Europe
Employees (FTE)	40	210
Net Turnover (€)	58,350,000 ✓	199,940,673 ✓
Total Assets (€)	23,203,135 ✓	67,649,841 ✓
First Reporting Obligation	2026 over 2025	2026 over 2025



## CSRD Obligations

---

First Reporting Obligation	Initial CSRD	Omnibus Proposal
Gaasch Packaging NV	FY2025 → report in 2026 <input checked="" type="checkbox"/>	No obligation
Packaging Alliance Europe	FY2025 → report in 2026 <input checked="" type="checkbox"/>	No obligation



## **Possible impact Omnibus**

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# Agenda

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# Why do we choose VSME ?

---

- We want to be proactive rather than a follower
- We believe sustainability must be embedded in our core business as a service provider
- We can advise customers to make better choices
- We believe we can catalyse scope III reduction by collaborating with producers

# Agenda

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- Gaasch Packaging BE : Activity & Footprint
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- Open discussion points



# Link between SDG and ESG

---

- Zero measurement by VOKA
  - SDG
  - ESRS
- Action plan mapped against the SDGs and ESG dimensions

# Action Plan

Nr	Doelstelling	PEACE	PEOPLE					PROSPERITY					PLANET					PARTNERSHIP	E	S	G	Impact
			16	1	2	3	4	5	7	8	9	10	11	6	12	13	14					
1	.....								0				X					E5			Aanzienlijk	
2	.....	X																		G1	Matig	
3	.....	X																		G1	Aanzienlijk	
4	.....																X			G1	Aanzienlijk	
5	.....				X			0											S1		Aanzienlijk	
6	.....	0						0									X		S3		Zeer groot	
7	.....				X				0										S1		Matig	
8	.....				0			X									0		S2		Aanzienlijk	
9	.....				0								X							G1	Gering	
10	.....							0	0				X							G1	Gering	
11	.....	0						0					X							G1	Aanzienlijk	
12	.....						0							X				E1			Aanzienlijk	
13	.....							0	0				X					E5			Zeer groot	
14	.....								0				X			0				G1	Zeer groot	
15	.....				0	0		X											S1		Zeer groot	

# Agenda

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- Gaasch Packaging BE : Activity & Footprint
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- Open discussion points



# Open discussion points

---

- **How far should we go in Double Materiality Assessment ?**
  - **Full** stakeholder engagement :
    - ✓ Importance of Scope III (> 98%) : partnership necessary
    - ✓ Stakeholders not overloaded (yet) with requests
    - ✓ Get DMA audited now already, in case of future CSRD obligation
  - **Limited** stakeholder engagement :
    - ✓ Time and resource intensive
    - ✓ Still trial and error on approach
    - ✓ Likelihood of surprising outcome is rather low

# Thank you

---

**GAASCH PACKAGING**





**Stefaan Martel**  
Bopro

# Bopro

Build On Partnerships,  
Respect and Objectives



**bopro**

advisers in forward thinking

Forward thinking  
to secure the future.

# About Bopro

A European team

With our



years of  
**expertise**

we offer  
management  
consulting that  
enhances your  
impact on society.

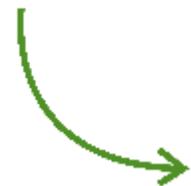
## Our values.

- Highest standard of service
- Integrity
- Trust
- Respect
- Responsibility

Find our offices in  
**Ghent, Brussels,  
Paris & Warsaw**



Experts in **project management**  
Experts in **sustainability consultancy**



Forward thinkers acting on

- corporate
- project and
- existing building level

> 10 languages in house

## Our DNA.

Building inclusive places every day where  
people can live, work and relax.

Finding the common denominator needed  
to facilitate urban transition every day.

Working every day on responsible, sustainable  
developments and real estate projects across Europe.

BREEAM®



DGNB

HQE®  
THE WAY TO ECOCERT



**bopro**®



# GRI – 3P

bopro®

## OUR FIRST CSR REPORT

A guide to a better world

2010 - 2011

It's a guide / 4

It's a company transition / 8

It's a business case / 16

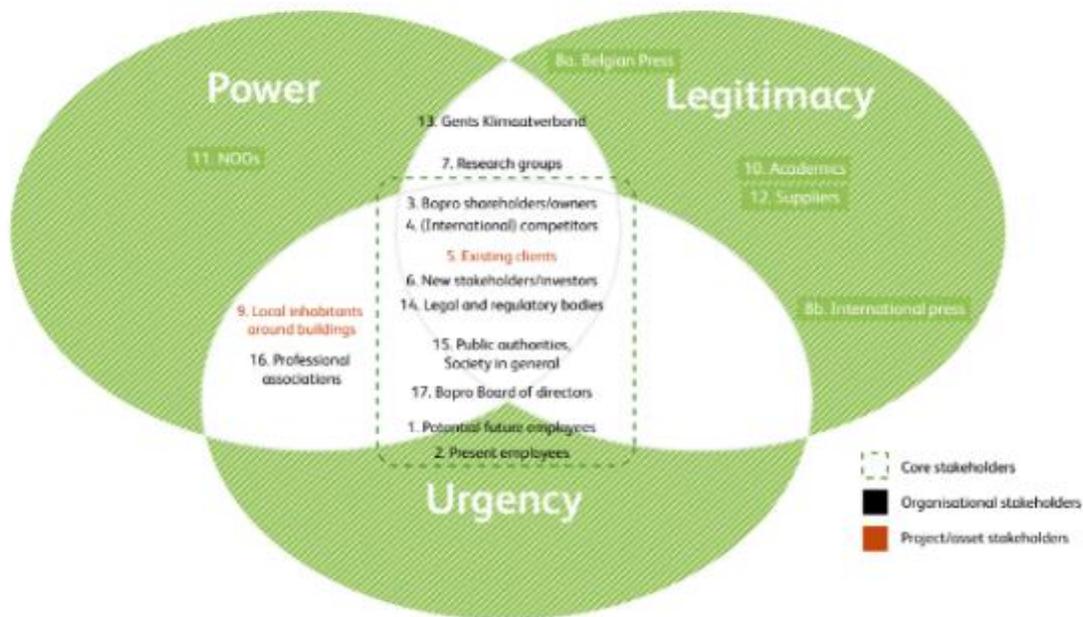
It's a social commitment / 22

It's an environmental strategy / 26

It's a GRI and audited report / 30

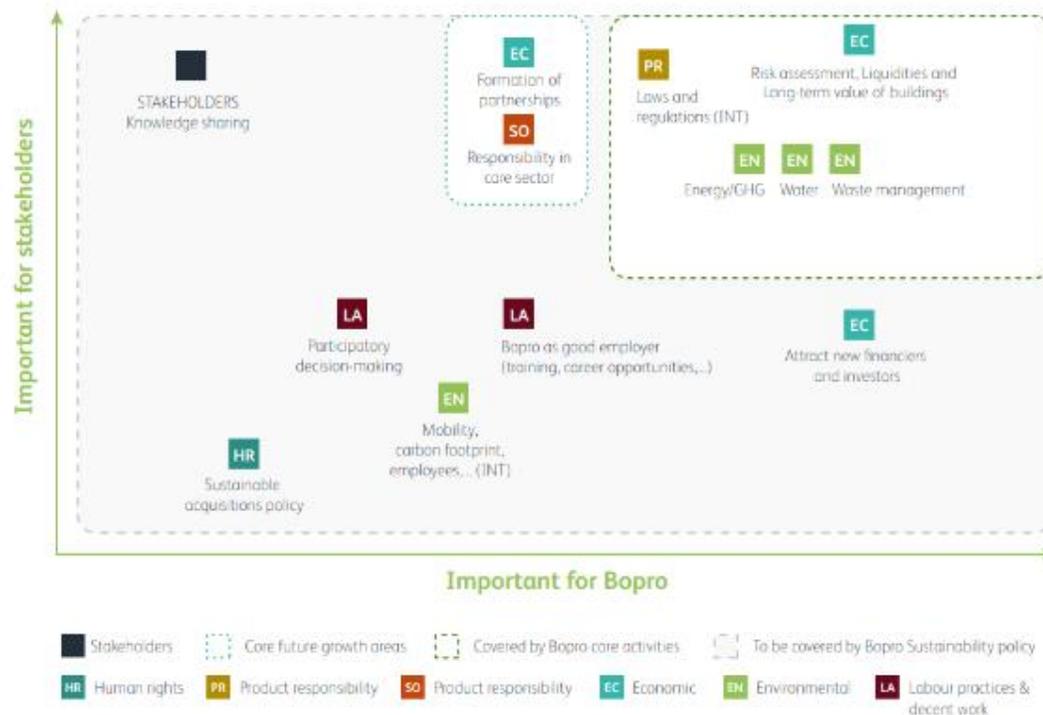
Bopro in numbers / 36

GRI Content Index / 38



Mitchell, Agle & Wood methodology

Materiality matrix Bopro





Award for Best Belgian Sustainability Report

# Report of the jury Award for Best Belgian Sustainability Report

Edition 2012

4 December 2012



## Winners and finalists

### 2 Small and medium-sized enterprises



Winner



The jury has recognised Bopro's report as the best sustainability report within the category "small and medium-sized enterprises". It is a clear integrated report with a good link between strategic goals and long-term ambitions. The report makes use of the GRI criteria.

The Jury appreciated:

- that some difficult issues are addressed in an open and transparent manner, like, for example, losses and decrease in client satisfaction;
- the external verification.

For the next report, the Jury suggests improving consultation with external stakeholders through formalisation, in order to reinforce materiality.



## Corporate

ESG framework development:  
GRI, CSRD, ESRS

Double Materiality

EU Taxonomy

Carbon emissions : scope 1, 2  
and 3

Responsible Finance : SFDR



## Projects

Sustainability advice

Certification : BREEAM,  
DGNB, HQE, LEED

Embodied Carbon  
measurement & reporting

LCA and LCCA

Performance studies: thermo-  
dynamic simulations



## Existing buildings

Performance measurement  
and management

BREEAM In-Use

CRREM and Decarbonisation

Condition Survey

Risk Assessments (physical  
risks and transition risks)

## Bopro in Europe.

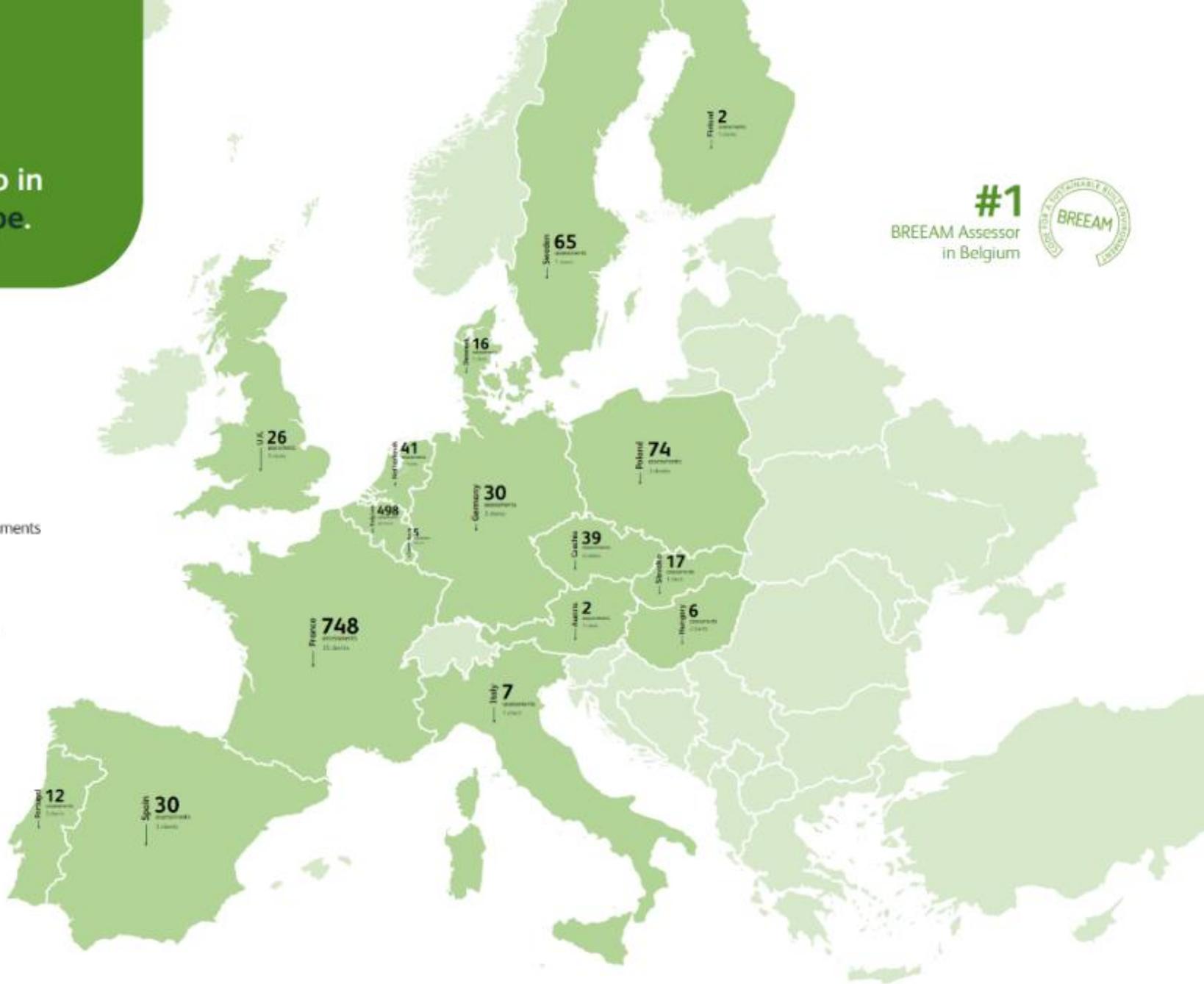
**#1**  
BREEAM Assessor  
in Belgium



**1618**  
total assessments

**16**  
countries

as from 2010



## Further integration of sustainability in our strategy

bopro

# A CHALLENGE FOR THE REAL ESTATE COMMUNITY

Our CSR Progress Report 2014



Writers input at Realty 2013 - Brussels

bopro

advisers in forward thinking

# It's about a growing business

REPORT OF THE JURY - AWARD FOR BEST BELGIAN SUSTAINABILITY REPORT

Edition 2014

Small and medium-sized enterprises



Winner

bopro



The jury has recognised the report of Bopro as the best sustainability report within the category "small and medium-sized enterprises".

This second report at Belgian level shows a further improvement in comparison with the first one, which was already very good. It is a comprehensive, short, easy to read and to the point report. It contains an excellent materiality matrix and analysis, a good establishment and justification of main priorities and targets. Interactions with key stakeholders are well explained and stakeholder dialogue is strong. CSR is clearly embedded in company strategy and vision. The jury appreciated the external verification of at least part of the information provided. According to the jury, this report is a very good example of good GR-4 report (index 64 clear, and clear links) and a very good combined report on the verge of becoming integrated.

The jury encourages Bopro to involve more external stakeholders and to give more voices to stakeholders directly inside the report (by using quotations of interview for instance). The jury recommends Bopro to improve transparency over its long term strategy and related goals.

The jury wants to congratulate Bopro on its "Best Belgian Sustainability Report" and on its exemplary role towards integrated sustainable development within the category "SMEs".

<http://www.bopro.be/real/1634641387756324531>

Bopro's materiality matrix



Economic (EC)  
Environmental (EN)

Social - Labour practices & decent work  
Social - Product responsibility (PR)

Social - Society (SO)

bopro

advisers in forward thinking

## Our Vision/Mission

Create a better world and have a positive impact

Build On Partnerships, Respect and Objectives (Bopro)

- We believe that buildings are much more than bricks and mortar.
- Buildings and spaces are places where people laugh, work, rest and play. It is a place where our children grow up and dream their dreams. In the end, a building should also be a beautiful expression of our times.
- Buildings are part of an **ecosystem** encompassing a **fusion of networks**: economic, societal, ecological, mobility, water and more.
- We aspire to create a **positive impact** on our living environment through the creation of enhanced buildings.
- Our ambition is achieving an **equilibrium** between these diverse networks, avoiding a negative impact on any of them and achieving a **positive impact** on as many as possible.
- And this throughout **all phases of the real estate lifecycle**; through our services and investments.
- Inspired by the **E<sup>2</sup>SG objectives** (economic, ecological, social and governmental)





## 1 CSR policy & planning

In view of the United Nations Climate Change Conference of the Parties 21 (COP21) in Paris in December 2015, Bopro together with 75 leading enterprises in Belgium, engaged to the new climate change agreement to a low-carbon, sustainable future. The message urges the Belgian delegation to promote an ambitious climate deal. (see copy of the letter)

Following the Climate Change Conference Bopro engaged itself to the renewed United Nations Global Goals linked to our projects. Chapter 2.4.5 gives a view on our engagement on the key goals for Bopro.



# CSR rapport 2017 (intern)

## 2.4.4 SDGs in our organization



In Q4 of 2017 goals will be set for each of the selected SDG's. During the first semester we checked - in cocreation with all employees - the environmental, social and governmental risks for our organization. We checked which SDG's covered the identified risks.



The working area of the 6 SDG's are for Bopro the most relevant to work on in order to manage the identified risks.



A limited set of stimulating, long term objectives will be set in Q4 in order to develop an authentic storyline for Bopro and define adequate KPI's and actions.

More detailed measures and short term actions and objectives will be developed. This process will be in line with the ISO 14001 and 9001 procedures.

# 2018

## Linking the SDGs and GRI

The following table links the Sustainable Development Goals (SDGs) to the relevant indicators and disclosures in the GRI Standards and Sector Disclosures. These linkages are based on a more detailed analysis available on the SDG Compass website: [www.sdgcompass.org](http://www.sdgcompass.org).

Please note that this document was updated in January 2017 to align with the new structure of the GRI Standards, released in October 2016. In the table, all G4 indicators have been updated to reflect the relevant GRI Standards and disclosures that correspond to each area of the SDGs. However, indicators from the GRI Sector Disclosures have been left unchanged, as the Sector Disclosures have not been updated as part of the transition from G4 Guidelines to the GRI Standards.

Consulting the relevant GRI Sector Disclosures in order to help identify material topics is recommended, but not required, for organizations that wish to prepare a sustainability report in accordance with the GRI Standards. Please refer to GRI 101: Foundation for more information on how to use and reference the GRI Standards.

The full set of GRI Standards and Sector Disclosures are available for download at: [www.globalreporting.org/standards](http://www.globalreporting.org/standards).

## Find Opportunities: The Global Goals for Sustainable Development



SDG	Business Theme	Relevant GRI Standard or Sector Disclosure	Disclosure/Indicator Nr.	Disclosure/Indicator Title
<b>13. Take urgent action to combat climate change and its impacts*</b>	Energy efficiency	GRI 302: Energy	302-1	Energy consumption within the organization
			302-2	Energy consumption outside of the organization
			302-3	Energy intensity
			302-4	Reduction of energy consumption
			302-5	Reductions in energy requirements of products and services
		G4 Sector Disclosures: Construction and Real Estate, Electric Utilities, Mining and Metals, Oil and Gas	CRE1	Building energy intensity
			CRE8	Type and number of sustainability certification, rating and labeling schemes for new construction, management, occupation and redevelopment
			EU11	Average generation efficiency of thermal plants by energy source and by regulatory regime
			EU12	Transmission and distribution losses as a percentage of total energy
			former EI 17	Demand-side management programs including residential, commercial



\* Acknowledging that the United Nations Framework Convention on Climate Change is the primary international, intergovernmental forum for negotiating the global response to climate change.

## Responsible Finance

- EU Taxonomy Assessment & Reporting
- SFDR
- Climate Risk Analysis
- Climate related Transition Risk & Opportunities
- Social Risks & Opportunities Assessment
- Technical & Environmental Due Dilligence

## Sustainability Certification

- Certification Strategies
- BREEAM (COMM, NC, RFO, BIU)
- DGNB
- WELL
- EDGE
- GRESB
- GRO
- Sustainability Manual

## Project Management

- Project Management
- Construction Management
- Health & Safety Coordination
- Project Monitoring
- Masterplan / Programming
- Business Case Drafting
- Commercial Management
- Stakeholder Management

## Environmental Performance Studies

- Programming
- Studies Sustainable Asset & Property Mgmt
- Improvement Plans & Follow-up
- Portfolio Assessment / Real Estate Portfolio
- Visual Comfort Assessment & Optimisation
- Carbon Accounting & Decarbonisation
- Thermal Comfort
- Energy Performance

## Circular Economy

- Circular Economy Program - Positive Impact
- Material Inventory
- Materials Performance Analysis
- Flexibility Study & Adaptation Potential

## ESG Consultancy

- Double Materiality Assessment
- GAP Analysis
- ESG Strategy Development
- Action Plan
- ESG Reporting

## Energy & Carbon

- Condition Survey
- CRREM
- EPC
- Carbon / Decarbonization Roadmap

## Quantity Survey

- Feasibility Study
- Value Management
- Cost Management
- Life Cycle Cost Analysis

## Digital Services

- BIM Management
- BIM Coordination
- Parametric Design

## Innovation Bopro Academy

- Training
- Partnerships

# VSME CIFAL Champion

2025-2026

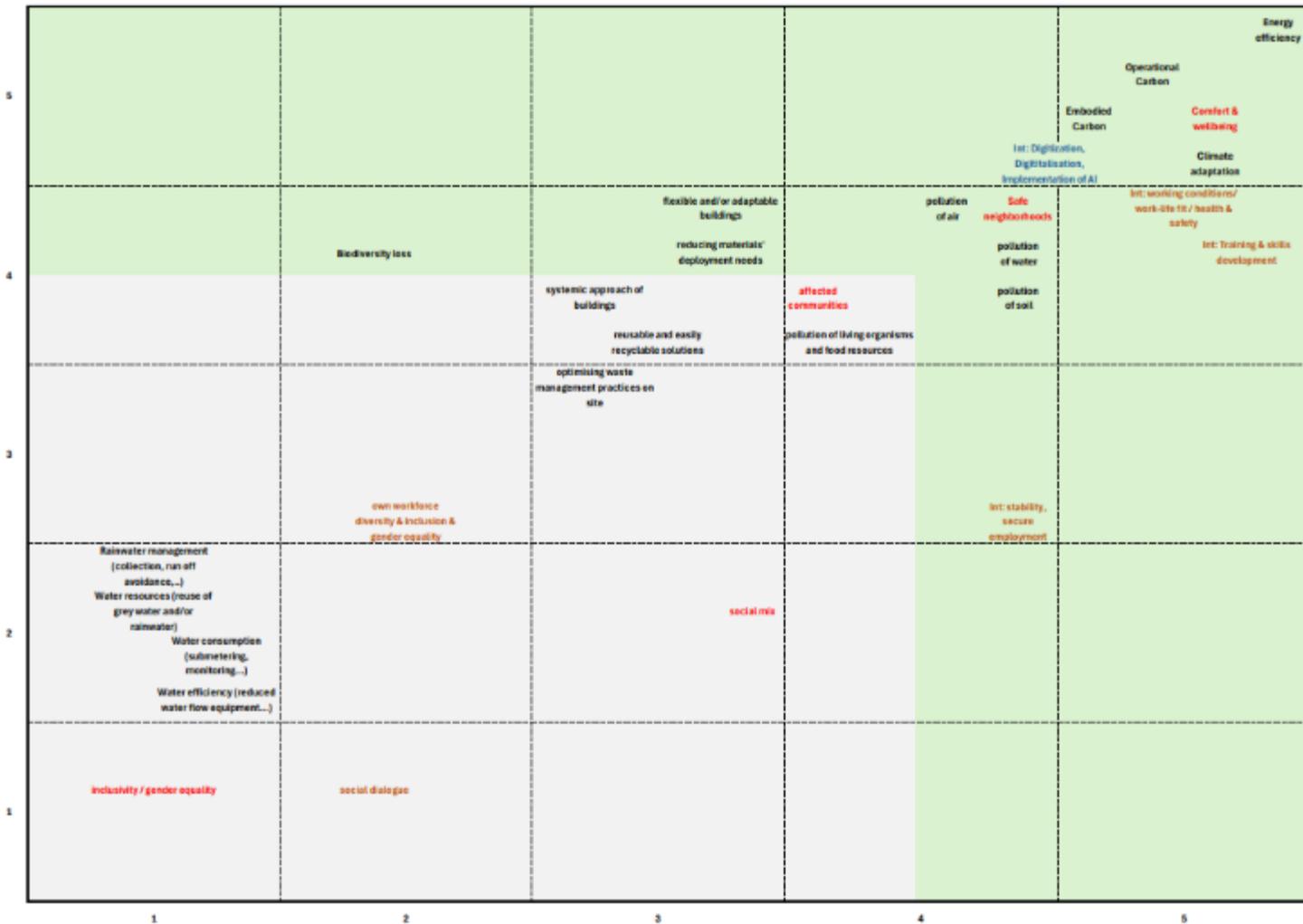
Pragmatic  
Not too complex  
Relevant KPI's



## Find Opportunities: The Global Goals for Sustainable Development



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